



**APPENDIX OF UNREPORTED CASES**

1. *In re Apollo Group Inc. Securities Litigation*, No. CV-04-2147 PHX, 2008 WL 410625 (D. Ariz. Feb. 13, 2008).
2. *Association of Frigidaire Model Makers v. General Motors Corp.*, 51 F.3d 271 (Table), 1995 WL 141344 (6th Cir. 1995).
3. *Barrie v. Intervoice-Brite, Inc.*, No. 3:01-CV-1071-K, 2009 WL 3424614 (N.D. Tex. Oct. 26, 2009).

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Not Reported in F.Supp.2d, 2008 WL 410625 (D.Ariz.)  
(Cite as: 2008 WL 410625 (D.Ariz.))

**H**Only the Westlaw citation is currently available.

United States District Court,  
D. Arizona.  
In re APOLLO GROUP INC. SECURITIES  
LITIGATION,  
This Document Relates To: All Actions.  
**Master File No. CV 04-2147-PHX-JAT.**  
**Nos. CV 04-2204-PHX-JAT, CV**  
**04-2334-PHX-JAT.**

Feb. 13, 2008.

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## ORDER

[JAMES A. TEILBORG](#), District Judge.

\*1 Pending before the Court is Defendants' Motion for Stay of Execution Pending Disposition of All Post-Trial Motions. This motion raises two issues: (1) whether a bond is necessary to adequately secure the

judgment during the pendency of all post-trial motions; and (2) if so, what amount will adequately secure the judgment.

### I. Background

On January 30, 2008, this Court entered judgment jointly and severally against Defendants in an amount up to \$5.55 per share for all qualifying shares. Because of the per-share nature of the damages, the total amount of this judgment will not be known until the claims process is completed. Defendants estimate that their total potential liability under the judgment, including prejudgment interest, is \$190.2 million. Although Lead Plaintiff "strongly disputes" this estimate, the only alternative they offer is to hold Defendants to their damages estimate at trial. That estimate amounted to \$300 million. The Court, however, is unaware of any legal authority that would require Defendants to secure a judgment that does not exist. Thus, for the purposes of this Order, the Court estimates the value of the judgment, plus prejudgment interest, at \$190.2 million.

### II. Legal Standard and Discussion

[Rule 62\(b\) of the Federal Rules of Civil Procedure](#) allows a federal court to "stay the execution of a judgment" pending disposition of certain post-trial motions. Such a stay can only be granted "[o]n appropriate terms for the opposing party's security." *Id.* An unsecured stay is disfavored under [Rule 62\(b\)](#). *See, e.g., Int'l Wood Processors v. Power Dry, Inc.*, 102 F.R.D. 212, 214 (D.S.C.1984) ("[Rule 62](#), taken in its entirety, indicates a policy against any unsecured stay of execution after the expiration of the time for filing a motion for a new trial.") (citing cases). Nevertheless, while security should be provided "in normal circumstances," a district court in its discretion may grant an unsecured stay in "unusual circumstances," where the granting of such a stay will not "unduly endanger the judgment creditor's interest in ultimate recovery." *Fed. Prescription Serv., Inc. v. Am. Pharm. Ass'n*, 636 F.2d 755, 760-61 (D.C.Cir.1980) (addressing stay pending appeal pursuant to [Rule 62\(d\)](#)); *see also In re Combined Metals Reduction Co.*, 557 F.2d 179, 193 (9th Cir.1977) (recognizing district court's discretion to grant unsecured stay under [Rule](#)

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[62\(d\)](#).<sup>FN1</sup>

[FN1](#). Some courts have held that an unsecured stay should only be granted when the judgment debtor demonstrates that providing security is “impossible or impractical.” *E.g.*, [Int'l Wood Processors](#), 102 F.R.D. at 214; [Gallatin Fuels v. Westchester Fire Ins. Co.](#), No. 02-CV-2116, 2006 WL 952203, at \*2 (W.D.Pa.2006); [Frankel v. ICD Holdings S.A.](#), 168 F.R.D. 19, 22 (S.D.N.Y.1996). The Court, however, does not find these authorities persuasive. Such a standard would be more restrictive than the standard applied to unsecured stays pending appeal under [Rule 62\(d\)](#). Cf. [Fed. Prescription](#), 636 F.2d at 759 (focusing on the judgment debtor's financial condition as a factor that can weigh in favor of granting an unsecured stay). If anything, due to the greater risk inherent in the longer stay under [Rule 62\(d\)](#), the standard governing the court's discretion in the [Rule 62\(b\)](#) context should be less restrictive.

Defendants argue that Apollo Group, Inc.'s present ability to satisfy the judgment and its financial stability over the past five years demonstrate that Lead Plaintiff's interest in the judgment is adequately protected without security. To support their position, Defendants cite *Federal Prescription Service, Inc. v. American Pharmaceutical Ass'n*. There, the D.C. Circuit upheld a district court's decision to grant an unsecured stay pending appeal under [Rule 62\(d\)](#), in part because the judgment debtor's net worth was about forty-seven times the amount of the damages award. [636 F.2d at 761](#). By contrast, Apollo's total assets (\$1.2 billion) are only about six times the estimated damages award in this case (\$190.2 million). The Court therefore is unconvinced that Lead Plaintiff's interest is adequately protected without security.

\*2 The remaining issue the Court must decide is the amount of security necessary to protect Lead Plaintiff's interest. The purpose of security under [Rule 62\(b\)](#) is to preserve the status quo pending disposition of post-trial motions. [Int'l Wood Processors](#), 102 F.R.D. at 215. Accordingly, courts typically require security in the full amount of the judgment. *Id.* at 215-16 (setting bond at full amount of judgment plus three months' interest); [Gallatin Fuels](#), 2006 WL 952203 at \*2 (setting bond at full amount of judgment);

[Frankel](#), 168 F.R.D. at 22 (setting bond at 110% of amount of judgment). On the basis of this general rule, Lead Plaintiff argues that security in the amount of nothing less than Defendants' estimated potential liability (\$190.2 million) would adequately protect its interest in the judgment.

Unlike the cases cited above, however, the damages awarded in this case are on a per-share basis rather than a lump-sum basis. Thus, the amount of the judgment is uncertain. In light of this uncertainty, Defendants argue that the amount of the security should be based on their estimated *actual* liability, measured by the estimated percentage of potential claimants who will actually file a claim during the claims process. Defendants contend that it is unrealistic to expect one hundred percent of the potential claimants to file a claim. In support of their argument, Defendants cite a 2002 study that suggests that only twenty-three to thirty-three percent of potential institutional claimants in securities-fraud class actions actually file a claim. See James D. Cox & Randall S. Thomas, [Leaving Money on the Table: Do Institutional Investors Fail to File Claims in Securities Class Actions?](#), 80 Wash. U. L.Q. 855, 877 (2002). On the basis of this study, Defendants urge the Court to require security in the amount of either twenty-five or fifty percent of their estimated potential liability, which would amount to \$47.5 million or \$95 million.<sup>FN2</sup>

[FN2](#). Defendants offer the alternative of fifty percent to account for any errors in the study.

The Court finds Defendants' argument persuasive and concludes that security in the amount of \$95 million adequately protects Lead Plaintiff's interest. First, the Court agrees that it is unrealistic to expect one hundred percent of the potential claimants in this case to actually file a claim. Second, although there is inherent uncertainty in using historical trends as predictors of the future, such studies are commonly relied on in today's society as indicators of future behavior. Third, the Court is confident that Defendant Apollo's financial position adequately protects Lead Plaintiff's interest to the extent that security in the amount of fifty percent of Defendants' estimated potential liability only partially secures the judgment.

### III. Conclusion

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(Cite as: **2008 WL 410625 (D.Ariz.)**)

Accordingly,

**IT IS THEREFORE ORDERED** that Defendants' Motion for Stay of Execution Pending Post-Trial Motions (Doc. # 513) is granted. Defendants are granted an unsecured stay that will expire at 5:00 p.m. on Tuesday, February 19, 2008, unless before that time Defendants post a bond in the amount of \$95 million with the Clerk of the Court.

D.Ariz.,2008.  
In re Apollo Group Inc. Securities Litigation  
Not Reported in F.Supp.2d, 2008 WL 410625  
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51 F.3d 271, 1995 WL 141344 (C.A.6 (Ohio)), 150 L.R.R.M. (BNA) 2575  
(Table, Text in WESTLAW), Unpublished Disposition  
(Cite as: 51 F.3d 271, 1995 WL 141344 (C.A.6 (Ohio)))

**H**NOTICE: THIS IS AN UNPUBLISHED  
OPINION.

(The Court's decision is referenced in a "Table of  
Decisions Without Reported Opinions" appearing in  
the Federal Reporter. Use FI CTA6 Rule 28 and FI  
CTA6 IOP 206 for rules regarding the citation of  
unpublished opinions.)

United States Court of Appeals, Sixth Circuit.  
ASSOCIATION OF FRIGIDAIRE MODEL  
MAKERS, et al., Plaintiffs-Appellants,  
v.  
GENERAL MOTORS CORP. and International Union  
of Electrical, Radio, & Machine Workers, Local  
801, AFL-CIO-CFC, Defendants-Appellees.  
Nos. 93-3184, 93-3697, 93-3245, 93-3645.

March 31, 1995.

On Appeal from the United States District Court for  
the Southern District of Ohio, No. 81-00343; [Walter  
Herbert Rice](#), Judge.  
S.D. Ohio

AFFIRMED.

Before: [MARTIN](#) and [BOGGS](#), Circuit Judges; and  
[FORESTER](#), District Judge.<sup>FN\*</sup>

PER CURIAM.

\*1 The plaintiffs ("the Model Makers") are a group <sup>FN1</sup>  
of skilled tradesmen formerly employed as model  
makers by the now-defunct Frigidaire Division of  
defendant General Motors Corporation ("GM"). They  
appeal the district court's entry of judgment as a matter  
of law dismissing their hybrid § 301 breach of  
agreement/duty of fair representation claim against  
GM and co-defendant International Union of Electrical,  
Radio & Machine Workers, Local 801,  
AFL-CIO-CLC ("the Union").

The Model Makers make three arguments on appeal:  
(1) [Federal Rule of Civil Procedure 50\(b\)](#) precludes  
consideration of the defendants' renewed motion for  
judgment as a matter of law; (2) the district court

violated the "law of the case" by applying [Air Line  
Pilots Ass'n Int'l v. O'Neill](#), 499 U.S. 65 (1991); and  
(3) the district court deprived the plaintiffs of due  
process by denying them expeditious resolution of this  
case. We reject these arguments and affirm the district  
court's dismissal of this case.

I

This appeal comes to the court with a tortured past.<sup>FN2</sup>  
Briefly, this suit arose out of the decision by GM in  
1979 to sell its Frigidaire Division and to convert two  
Dayton, Ohio, Frigidaire production plants for use by  
its Chevrolet division.<sup>FN3</sup> Almost all employees at the  
Frigidaire plants were to be laid off during a two-year  
transition period.

The defendants agreed to employ in the Chevrolet  
plant, with unbroken seniority, those Frigidaire  
workers who were union members. Most of the skilled  
tradespersons from the Frigidaire facilities could have  
found equivalent positions at Chevrolet, but since  
Chevrolet had relegated all modeling activity to its  
facility in Warren, Michigan, the Model Makers were  
no longer needed in Dayton. The defendants infor-  
mally agreed to establish a joint union-management  
committee to reclassify the Model Makers into an-  
other skilled trade classification, which would make  
them eligible for jobs in Dayton.

Union members ratified the plant closing agreement in  
February of 1979, and layoffs began shortly thereafter.  
During the transition period, the joint committee  
successfully reclassified all model makers at the  
Dayton plants, but these reassigned workers were not  
given seniority credit for their time working at Fri-  
gidaire. On June 24, 1981, the plaintiffs sued, alleging  
that GM had breached the plant-closing agreement, in  
violation of the Labor Management Relations Act, [29  
U.S.C. § 185](#), and that the Union had breached its duty  
of fair representation by permitting the plaintiffs to be  
reclassified without retaining their seniority rights.

The district court bifurcated the liability and damages  
issues, and the liability question was tried before a  
jury. On June 23, 1982, the jury rendered a verdict for  
the Model Makers, and the court entered judgment

51 F.3d 271, 1995 WL 141344 (C.A.6 (Ohio)), 150 L.R.R.M. (BNA) 2575  
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“for the Plaintiffs and against the defendants as to liability only” on July 26, 1982.

Following the jury verdict, the defendants moved for judgment notwithstanding the verdict. On September 21, 1983, the trial court held that the statute of limitations barred the Model Makers' claims and granted the defendants' motion. <sup>FN4</sup> The plaintiffs appealed the decision to this court, and the defendants cross-appealed, arguing that the Model Makers had failed to produce sufficient evidence of bad faith or arbitrary conduct by the Union or breach of the plant-closing agreement by GM.

\*2 In [Adkins v. International Union of Elec., Radio & Mach. Workers, Local 801](#), 769 F.2d 330 (6th Cir.1985), another panel of this court agreed that a six-month statute of limitation applied, but remanded the case for a determination of when the plaintiffs' cause of action accrued. The court also rejected the defendants' cross-appeal:

A hybrid section 301/unfair representation claim requires the plaintiff to show that the employer breached the collective bargaining agreement and that the union acted in such a discriminatory, dishonest, arbitrary, or perfunctory fashion as to breach its duty of fair representation. [ [DelCostello v. International Bhd. of Teamsters](#), 462 U.S. 151, 163-64 (1983) ]... [P]laintiffs properly produced evidence that [GM] agreed to immediately reclassify the plaintiffs and failed to do so and that the union represented the model makers in an arbitrary or perfunctory manner; *we reject defendants' contention that arbitrariness is an inappropriate standard to apply to union conduct when negotiating contract provisions*. The evidence of a claim was far from uncontroverted, but it was sufficient to sustain a jury verdict.

[Adkins](#), 769 F.2d at 336-37 (emphasis added).

Upon remand, the district court concluded that the plaintiffs' claim accrued late enough to make its suit timely, and entered an order on July 1, 1988, captioned as follows:

DECISION AND ENTRY AFFIRMING THE VERDICT OF THE JURY; JUDGMENT ENTERED IN FAVOR OF THE PLAINTIFFS AND AGAINST THE DEFENDANTS; ORDER OF REFERENCE TO UNITED STATES MAGISTRATE TO ASSESS

AMOUNT OF DAMAGES AND TO AFFIX THE SENIORITY RIGHTS AND OBLIGATIONS OF THE PARTIES, PURSUANT TO THE JURY VERDICT.

In the order, the court concluded that “the verdict of the jury must be affirmed and that judgment must *ultimately* be entered in favor of the Plaintiffs and against the Defendants.” (emphasis added).

With the issue of damages still pending before the magistrate judge, the defendants, on May 28, 1991, renewed their motion for judgment notwithstanding the verdict, (now designated as a motion for judgment as a matter of law). They asserted that in [Air Line Pilots Ass'n Int'l v. O'Neill](#), 499 U.S. 65 (1991), the Supreme Court had articulated a new definition of arbitrary union conduct in hybrid § 301 suits, and that the plaintiffs had not satisfied this standard. On December 31, 1992, the district court agreed and entered judgment in favor of the defendants. This appeal followed.

## II

The standard for reviewing a district court's ruling on a motion for judgment as a matter of law is identical to that governing a motion for judgment notwithstanding the verdict. [Black v. Ryder/P.I.E. Nationwide, Inc.](#), 15 F.3d 573, 583 (6th Cir.1994):

[T]his court reviews a motion for judgment as a matter of law using the same standard used by the district court. The court should not weigh the evidence, evaluate the credibility of witnesses, or substitute its judgment for that of the jury; rather, it must view the evidence in the light most favorable to the party against whom the motion is made, and give that party the benefit of all reasonable inferences.

\*3 *Ibid.* (citations omitted). Accordingly, the motion should be sustained only “[i]f the evidence ‘points so strongly in favor of the movant that reasonable minds could not come to a different conclusion.’ ” [Marsh v. Arn](#), 937 F.2d 1056, 1060 (6th Cir.1991), quoting [Ratliff v. Wellington Exempted Village Schools Bd. of Educ.](#), 820 F.2d 792, 795 (6th Cir.1987).

## III

51 F.3d 271, 1995 WL 141344 (C.A.6 (Ohio)), 150 L.R.R.M. (BNA) 2575  
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The Model Makers argue that the district court's order granting judgment as a matter of law violated [Rule 50\(b\)](#)<sup>FNS</sup> because the defendants renewed their prior motion on May 28, 1991, almost nine years after the district court originally entered judgment for the plaintiffs on July 26, 1982. Alternatively, they argue that the district court's July 1, 1988 "decision and entry" constituted a judgment in the plaintiffs' favor, and that the defendants' May 1991 renewed motion was not filed within 10 days of this judgment. They urge this court to find that there was a judgment outstanding when the defendants filed their May 1991 motion, because for the court to hold the trial record open for nine years would be "patently ludicrous, manifestly unjust, and probably a denial of due process." Thus, the plaintiffs' timeliness challenge hinges upon whether the district court had ever entered a judgment sufficient to start the running of the ten-day limitations period of [Rule 50\(b\)](#).

We hold that there has not been such a judgment in this case. A jury finding of liability is not a final judgment for the purposes of [Federal Rule of Civil Procedure 50\(b\)](#). The federal rules define "judgment" to include "a decree and any order from which an appeal lies." [Fed.R.Civ.P. 54\(a\)](#). In addition, "[e]very judgment shall be set forth on a separate document ... [and] is effective only when so set forth and when entered as provided in Rule 79(a) [into the civil docket]." [Fed.R.Civ.P. 58](#).

This court has observed that a district court's filing of a memorandum opinion does not constitute a judgment, and that the time limitations for post-judgment motions do not begin to run until "a separate document setting forth the judgment in compliance with [Rule 58](#) [has been] entered." [Jetero Constr. Co., Inc. v. South Memphis Lumber Co.](#), 531 F.2d 1348, 1351 (6th Cir.1976). Further, a court's jurisdiction continues "[u]ntil the entry of its judgment disposing of the litigation," and a court retains the "inherent power to correct any error of its own which it may have previously made...." *Ibid.* (citations omitted).

A judgment in a bifurcated proceeding is not final until both liability and damages have been fully resolved. [Brown v. United States Postal Serv.](#), 860 F.2d 884, 886 (9th Cir.1988) (concluding that "[a] district court judgment of liability is not a final judgment where it remains for the district court to assess damages or adjudicate other claims for relief"); [O. Hom-](#)

[mel Co. v. Ferro Corp.](#), 659 F.2d 340, 353 (3d Cir.1981) (holding that the term "judgment" in [Rule 50\(b\)](#) is limited to final judgments), *cert. denied*, 455 U.S. 1017 (1982); [Warner v. Rossignol](#), 513 F.2d 678, 684 n. 3 (1st Cir.1975) (rejecting in a bifurcated trial "plaintiff's contention that a new trial motion with respect to liability had to be filed within ten days of entry of the interlocutory judgment ... [because] '[t]he judgment' referred to in [Rule 59(b)] is the final judgment that will be entered after damages are assessed.").

\*4 Despite the passage of almost nine years from the jury's verdict, there simply was no outstanding judgment on record at the time the defendants filed their renewed motion. The remand from this court did not order reinstatement of the July 26, 1982, judgment in the plaintiffs' favor, but instead required "a determination of whether the plaintiffs' January 1981 attempt to file grievances prevented accrual of their claim until that time." [Adkins](#), 769 F.2d at 337. Nor was the district court's July 1, 1988, "DECISION AND ENTRY" a final judgment for this purpose: the document was in the form of a memorandum opinion that specifically stated that "a judgment *must ultimately* be entered in favor of the plaintiffs." In addition, no separate document entering judgment pursuant to this memorandum opinion was ever filed as required by [Fed.R.Civ.P. 58](#). Accordingly, the district court was correct in concluding that "as of the time of the filing of the motion under discussion, there was no valid judgment in force in this litigation."

#### IV

The absence of a final judgment is of consequence only if the Supreme Court's decision in *Air Line Pilots* set forth a new rule. Thus, the district court could not revisit its prior determination that the union's conduct breached its duty of fair representation without violating the law already established in this case. This court has observed that the law of the case "applies with equal vigor to the decisions of a coordinate court in the same case and to a court's own decisions." [United States v. Todd](#), 920 F.2d 399, 403 (6th Cir.1990).

In [Arizona v. California](#), 460 U.S. 605, 618 (1983), the Supreme Court noted that "the doctrine posits that when a court decides upon a rule of law, that decision should continue to govern the same issues in subse-

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quent stages in the same case.” Nonetheless, “[l]aw of the case directs a court’s discretion, it does not limit the tribunal’s power.... [I]t is not improper for a court to depart from a prior holding if convinced that it is clearly erroneous and would work a manifest injustice.” *Id.* at 618 & n. 8 (citations omitted). Therefore, the “law of the case” doctrine precludes reconsideration of settled issues unless a “controlling authority” sets forth a “contrary view of the law.” *White v. Murtha*, 377 F.2d 428, 431-32 (5th Cir.1968).

The plaintiffs’ position rests entirely on their characterization of the Supreme Court’s intervening decision in *Air Line Pilots Ass’n Int’l v. O’Neill*, 499 U.S. 65 (1991), as a mere clarification of the law, rather than a contrary decision of law. In *Air Line Pilots*, the Court considered the case of striking airline pilots who, by virtue of the back-to-work agreement negotiated by their union, received less favorable treatment than if they had unilaterally agreed to return to work. 499 U.S. at 79. The Court held that the standard for determining whether a union breaches its duty of fair representation in contract negotiations was the same as that for other union conduct: “a union breaches its duty ... if its actions are either ‘arbitrary, discriminatory, or in bad faith.’ ” *Id.* at 67. The Court’s definition of “arbitrary” afforded great deference to the union:

\*5 Any substantive examination of a union’s performance, therefore, must be highly deferential, recognizing the wide latitude that negotiators need for the effective performance of their bargaining responsibilities.... [T]he final product of the bargaining process may constitute evidence of a breach of duty only if it can be fairly characterized as so far outside a ‘wide range of reasonableness,’ that it is wholly ‘irrational’ or ‘arbitrary.’

*Id.* at 78 (citation omitted).

While the Court characterized its decision in *Air Line Pilots* as “clarifying” the duty of fair representation standard, this court saw it in *Ackley v. Local 337, Int’l Brotherhood of Teamsters*, 948 F.2d 267 (6th Cir.1991), as enough of a change in existing circuit law to warrant vacating a decision it had held for rehearing, pending the outcome of *Air Line Pilots*. The *Ackley* case involved an employer’s decision to merge the employees and functions of two separate facilities into a new facility. Different union locals had represented employees of the two original facilities, but

only one was allowed to represent the combined workforce. The appointed local negotiated full seniority for its members, but “entailed” <sup>FN6</sup> the seniority of the other local’s workers, who were on layoff status when the facilities merged. A jury found that the local had breached its duty of fair representation to the entailed employees.

In this court’s vacated opinion, the majority held that the plaintiffs had presented sufficient evidence of hostility by the local to sustain the jury verdict. *Ackley v. Local 337, Int’l Brotherhood of Teamsters*, 910 F.2d 1295, 1300 (6th Cir.1990) (“*Ackley I*”). Judge Nelson dissented on the grounds that there was nothing irrational or hostile about the local’s action, and that the company and the union, faced with a shrinking market, had made a difficult decision. <sup>FN7</sup> Under such circumstances, he reasoned that the fact that some employees received full seniority while others were entailed was not a breach of the union’s duty to represent the workers fairly:

This is not a case where the union was motivated to discriminate against one faction on racial grounds ... [or] because that group had resisted unionization... [Nor is it] a case where a motive to discriminate unfairly and in bad faith could be inferred from the fact that the union’s position was “unsupported by any rational argument whatsoever.” ... [T]he bargaining position taken by the union ... was supported by an eminently rational argument.

*Id.* at 1307-08 (Nelson, J., dissenting) (citations omitted).

Following the Supreme Court’s decision in *Air Line Pilots*, Judge Nelson’s dissenting opinion was summarily adopted as the majority opinion:

The *O’Neill* case has now been decided. It teaches us that what a union does in its negotiating capacity is not actionable absent proof of bad faith, discrimination, or behavior so unreasonable as to be irrational.... Having reexamined the record of the instant case in light of *O’Neill*, we are satisfied, essentially for the reasons stated by Judge Nelson in the dissenting opinion ... that there is no basis on which the jury could properly have found the union’s conduct to have been arbitrary, discriminatory, or irrational.

\*6 *Ackley v. Local 337, Int’l Brotherhood of Teamsters*,

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[948 F.2d 267 \(6th Cir.1991\)](#) (citation omitted).

This court agrees that *Air Line Pilots* enunciated a “contrary view of the law” applicable to this case. Otherwise, there would have been no need for the *Ackley I* court to reverse itself. Given that the district court is not only constrained by the law of the case, but is also obligated to follow controlling authority, adopting the plaintiffs’ position would require the district court to ignore a decision of the Supreme Court, which clearly “would work a manifest injustice.” *Arizona v. California*, 460 U.S. at 618 n. 8. Admittedly, a district court will only rarely be forced to vacate a jury’s verdict, but that makes it no less appropriate in particular circumstances. The parties’ own actions in prolonging the damages portion of the litigation only increased the possibility of an intervening change in the law. Based on the foregoing, the plaintiffs’ contention that the district court’s decision violated the law of the case is without merit.

## V

The Model Makers argue that the passage of more than a decade since their complaint was filed violates their trial rights under the Seventh Amendment and [Federal Rule of Civil Procedure 1](#), and that the protracted nature of the proceedings has denied them due process. The defendants counter that the plaintiffs should not prevail simply because of the length of the proceedings. Moreover, the defendants maintain that most of the delays in this case are directly attributable to the plaintiffs, and that the plaintiffs have identified no instance in which the defendants engaged in dilatory tactics.

The Seventh Amendment does not address the speed with which civil litigation must proceed. It would be unprecedented to read it as authorizing a judgment in the plaintiffs’ favor merely because it took the court system thirteen years to dispose of their claim finally; the defendants have been equally hindered. This unusually long delay was due in part to the parties’ own decisions, so that any injustice or outrage is self-inflicted; the primary culprit is the parties’ inability to conclude the damages segment of the trial for almost thirteen years. Both sides contributed to, as well as benefitted from, the delay: six years of the litigation was spent adjudicating a threshold issue of the statute of limitations, a ruling that enabled the plaintiffs to proceed to trial. In short, both sides have

nobody to blame but themselves.

For the foregoing reasons, we put this litigation to final rest and AFFIRM the district court’s judgment for the defendants.

**FN\*** The Honorable Karl S. Forester, United States District Judge for the Eastern District of Kentucky, sitting by designation.

**FN1.** There seems to be a question of how many people are suing the defendants. Petitioners refer to forty-nine plaintiffs, respondents state that there are forty-eight, and our count of those listed in the complaint is fifty-two (including the estates of eight who have died).

**FN2.** After the district court entered the final judgment on its docket sheet on December 31, 1992, plaintiffs filed their first notice of appeal (No. 93-3097) on January 28, 1993, within the thirty days allowed by [Fed.R.App.P. 4\(a\)\(1\)](#). However, they improperly identified the party taking appeal as “Association of Model Makers, *et al.*” instead of listing each party individually. On February 16, 1993, plaintiffs moved for an extension of time to appeal (No. 93-3184) pursuant to [Fed.R.App.P. 4\(a\)\(5\)](#), which permits such motions within *sixty* days of a final judgment “upon a showing of excusable neglect or good cause.” The next day, the district court granted the extension in a notation order. Defendants moved for relief from this order since they were not given an opportunity to contest plaintiffs’ motion. Plaintiffs again moved for an extension of time to appeal (No. 93-3245) on February 26.

In an order dated March 18, 1993, the district court vacated its notation order *sua sponte*, thus mooting defendants’ motion for relief. On May 28, 1993, the court granted the extension of time to appeal that was sought by plaintiff’s motion of February 26, giving plaintiffs ten days to file notice of appeal; they did so on June 2, 1993 (No. 93-3645). Defendants appealed the court’s extension on June 18 (No. 93-3697), arguing that there was neither

51 F.3d 271, 1995 WL 141344 (C.A.6 (Ohio)), 150 L.R.R.M. (BNA) 2575  
**(Table, Text in WESTLAW), Unpublished Disposition**  
**(Cite as: 51 F.3d 271, 1995 WL 141344 (C.A.6 (Ohio)))**

good cause or excusable neglect.

We find no abuse of discretion, and agree completely with the district court's reasoning in its May 28 decision. Since both of plaintiff's motions were within sixty days of the final judgment, we have jurisdiction to hear this appeal.

FN3. The opinion in *Adkins v. International Union of Elec., Radio & Mach. Workers*, 769 F.2d 330 (6th Cir.1985), gives a more detailed history of this litigation.

FN4. *Association of Frigidaire Model Makers v. General Motors Corp.*, 573 F.Supp. 236 (S.D. Ohio 1983).

FN5. A motion for judgment as a matter of law, having been made and denied at the close of all the evidence, "may be renewed by service and filing not later than 10 days after entry of judgment." Fed.R.Civ.P. 50(b).

FN6. The term "end tailing" refers to the practice, when two locals merge, of giving less seniority to some employees.

FN7. "Because there were not enough jobs to go around ... some employees who wanted to work there and who felt they had legitimate claims on jobs at the facility were inevitably going to lose out. It was up to the union and the company to decide, through the collective bargaining process, who the individual winners and losers would be in this zero-sum game." *Id.* at 1307 (Nelson, J., dissenting).

C.A.6 (Ohio), 1995.  
*Association of Frigidaire Model Makers v. General Motors Corp.*  
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**H**Only the Westlaw citation is currently available.

**This decision was reviewed by West editorial staff  
and not assigned editorial enhancements.**

United States District Court,  
N.D. Texas,  
Dallas Division.  
David BARRIE, et al., Plaintiffs,  
v.  
INTERVOICE-BRITE, INC., et al., Defendants.  
**Civil Action No. 3:01-CV-1071-K.**

Oct. 26, 2009.

[Marc R. Stanley](#), [Roger L. Mandel](#), Stanley Mandel & Iola LLP, Dallas, TX, [Jeffrey W. Lawrence](#), [Luke O. Brooks](#), Sayed Ashar Ahmed, [Shawn A. Williams](#), Coughlin Stoaia Geller Rudman & Robbins LLP, [Lauren M. Winston](#), [Sylvia Sum](#), Lerach Coughlin Stoaia Geller Rudman & Robbins, San Francisco, CA, [William S. Lerach](#), Lerach Coughlin Stoaia Geller Rudman & Robbins, San Diego, CA, [William B. Federman](#), Federman & Sherwood, Oklahoma City, OK, for Plaintiffs.

[Timothy R. McCormick](#), [Michael W. Stockham](#), [Richard B. Phillips, Jr.](#), [William Mayer Katz, Jr.](#), Thompson & Knight, Dallas, TX, for Defendants.

### **MEMORANDUM OPINION AND ORDER**

[ED KINKEADE](#), District Judge.

\*1 Before the court is Lead Plaintiffs' Motion for Class Certification, filed February 3, 2006, and the parties' various supplemental filings regarding the class certification issue, which were filed between October 2007 and September 2009. The court has considered the motion, response, reply, additional pleadings on file in this case, evidence submitted by the parties, and the applicable law. Because Lead Plaintiffs are now required, under [Oscar Private Equity Investments v. Allegiance Telecom, Inc.](#), 487 F.3d 261 (5th Cir.2007), and [Alaska Electrical Pension Fund v. Flowserve Corp.](#), 572 F.3d 221 (5th Cir.2009) to set forth sufficient evidence that common issues of loss causation

predominate in order to meet the requirements set forth in [Fed.R.Civ.P. 23\(b\) \(3\)](#), the court must find that Lead Plaintiffs have not carried their burden of establishing that class treatment of this case is appropriate. Accordingly, Lead Plaintiffs' Motion for Class Certification is **denied**.

### **I. Factual and Procedural Background**

Plaintiffs allege in their Consolidated Class Action Complaint ("Complaint"), InterVoice began operations in 1984, primarily marketing Interactive Voice Response Systems ("IVR") to financial institutions, universities, and government agencies. In April 1999, InterVoice agreed to acquire Brite for an aggregate purchase price of \$174.3 million in cash and stock. Brite developed and sold IVR systems, and also developed Network Systems applications for telecommunications companies and provided automated call processing service and maintenance services to those customers. Although InterVoice was also in the Network Systems business, Network Systems comprised approximately 30% of its business as compared to 70% for Brite. The newly merged company became InterVoice-Brite, Inc. ("IVB"). After the merger, IVB intended to sell products in two market segments: Business Systems, which included IVR systems products, and Network Systems, focusing on systems for telecommunications network customers. The merger of InterVoice and Brite was completed in August 1999.

Plaintiffs contend that the merger was unsuccessful, but that Defendants concealed this reality and falsely maintained that the merger would continue to result in strong revenues and earnings, that former Brite customers were transitioning to InterVoice's NT IVR platform, that IVB had a strong backlog of orders and pipeline for new business, and that IVB was on track to report \$0.76 and \$1.25 earnings per share in fiscal year 2000 and 2001, respectively. Allegedly as a result of this rosy outlook, IVB's stock price rose from \$11 per share in October 1999 to \$38 per share in March 2000.

IVB issued a press release on June 6, 2000 wherein it stated that it had been impacted by sales staff attrition and was forecasting only \$67-68 million (instead of

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\$89 million) in revenues for the first fiscal quarter of 2001. Analysts initially reduced their earnings per share estimates for IVB from \$1.19 earnings per share to \$0.60 earnings per share, but ultimately reduced projected earnings per share to \$0.00. On June 7, 2000, IVB's stock closed at \$6.125 per share, down from a closing price of \$13.5625 on the previous day, a loss of 55%.

\*2 Plaintiffs further state that on June 22, 2000, IVB announced it would take an \$18 million before-tax charge to revenues for 4Q00 to account for software sales that were recognized at the time of shipment (instead of upon customer acceptance), contrary to Generally Accepted Accounting Principles ("GAAP") and American Institute of Certified Public Accountants Statement of Position ("SOP") 97-2. This change in revenue recognition practices was made by implementing the Securities and Exchange Commission's [Staff Accounting Bulletin No. 101 \("SAB 101"\)](#), as stated in the June 22 press release. There was no change in IVB's stock price following this announcement. On July 11, 2000, IVB announced its 1Q01 results in a press release, explaining that the implementation of [SAB 101](#) had caused an \$11.3 million charge in that quarter. IVB's stock price then climbed 3% following the July 11 announcement.

Plaintiffs filed their Complaint for Violation of the Federal Securities Laws on June 5, 2001. Plaintiffs allege that during the proposed Class Period of October 12, 1999 through June 6, 2000, Defendants violated §§ 10(b) and 20(a) of the Securities Exchange Act of 1934, [15 U.S.C. §§ 78j\(b\), 78t\(a\)](#), by misleading the public about the August 1999 merger, IVB's fourth quarter and fiscal year 2001 earnings and revenue projections, and its fiscal year 2000 year-end earnings and revenue results.

On September 5, 2001, the court appointed Plaintiffs Cary Alan Luskin and Debbie Luskin ("Lead Plaintiffs") as lead plaintiffs in this case, and approved their selection of lead counsel. On August 8, 2002, the court dismissed Plaintiffs' consolidated class action complaint, granting leave to amend. Plaintiffs filed their First Amended Class Action Complaint on September 23, 2002. The court subsequently held that Plaintiffs had failed to plead their case in conformity with the pleading standards of [Fed.R.Civ.P. 9\(b\)](#) and the Private Securities Litigation Reform Act of 1995 ("PSLRA"), [15 U.S.C. § 78u-4](#), and dismissed Plain-

tiffs' First Amended Complaint with prejudice on September 15, 2003.

Plaintiffs appealed the dismissal, and in May 2005 the United States Court of Appeals for the Fifth Circuit affirmed this court's decision in part, and reversed the dismissal of the following claims, which were remanded for further proceedings (the "Remanded Claims"):

- 1) Plaintiffs' revenue recognition claim related to SOP 97-2/[SAB 101](#);
- 2) Plaintiffs' fraudulent earnings projections claims as follows:
  - a. the claim that Hammond made a false statement regarding financial goals;
  - b. the claims that Hammond or Graham made a false statement and the other failed to correct it; and
  - c. the claim that Smith failed to correct a statement made by Hammond or Graham.

Lead Plaintiffs moved for certification of a class action on behalf of persons who purchased the common stock of IVB between October 12, 1999 through and including June 6, 2000 (the "Class Period"). The court granted class certification in its Memorandum and Opinion and Order entered September 26, 2006, and also appointed Lead Plaintiffs and class counsel.

\*3 Defendants did not contest much of Lead Plaintiffs' class certification arguments and evidence. Their primary argument in opposition to Lead Plaintiffs' motion was that Lead Plaintiffs had failed to show that their alleged misstatements were related to the information contained in the June 6, 2000 press release. Defendants therefore asserted that because Lead Plaintiffs could not show "loss causation," they could not show that class-wide (versus individual) issues of reliance predominate, which under [Fed.R.Civ.P. 23\(b\)\(3\)](#) is needed to successfully establish that class treatment of the case was warranted. The court disagreed with Defendants, holding that issues of loss causation were more appropriately reserved for the merits stage of this litigation, thus finding that a class could be certified without Lead Plaintiffs making such a showing.

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Defendants appealed this court's September 2006 class certification order in November 2006, asserting that the class should not have been certified because this court did not require Lead Plaintiffs to show that the alleged misrepresentations artificially moved IVB's stock price upward, and that a later related corrective statement caused the stock price to drop. Defendants also complained on appeal that the class certified should not have included individuals who did not sell their stock prior to September 5, 2000, the date that the stock price recovered to its pre-June 7, 2000 level.

Approximately eight months later, the Fifth Circuit issued its opinion in *Oscar*, noting widespread confusion as to whether loss causation is appropriately determined at the class certification stage. [487 F.3d at 266](#). To clarify, the Fifth Circuit noted that under *Greenberg v. Crossroads Sys., Inc.*, [364 F.3d 657 \(5th Cir.2004\)](#), and *Unger v. Amedisys, Inc.*, [401 F.3d 316 \(5th Cir.2005\)](#), "loss causation is a fraud-on-the-market prerequisite" requiring the district court to "find" the facts favoring class certification. *Oscar*, [487 F.3d at 268-69](#). That court went on to hold that loss causation must therefore be established at the class certification phase, "by a preponderance of all admissible evidence." *Id.* at [269](#). In other words, to avail themselves of a class-wide presumption of reliance, and qualify for class certification, Lead Plaintiffs must show that Defendants' alleged misrepresentations caused their economic loss. *Id.* at [271](#). As was expected following *Oscar*, the Fifth Circuit determined on appeal that in the instant case, Lead Plaintiffs had not established loss causation by a preponderance of the evidence, and thus remanded the case to this court in February 2008 for reconsideration and further analysis of that issue.

At this juncture, the court notes its agreement with Defendants as to whether the class definition it previously adopted was overly broad. Those individuals who held their stock until after September 5, 2000 did not incur the requisite economic loss, as IVB's stock price had by then recovered to its pre-June 7, 2000 level. However, at this point such a finding is *dicta*, as the court will not certify the class for the reasons set forth below.

\*4 Because the bulk of the court's prior order certifying the class was not appealed, the parties will note

that this opinion incorporates much of the court's prior analysis regarding the various aspects of class certification. These portions of the opinion now constitute the law of the case. *See, e.g., Jackson v. FIE Corp.*, [302 F.3d 515, 521 n. 6 \(5th Cir.2002\)](#) (ruling not challenged in prior appeal became law of the case); *United States v. Reyna*, [2008 WL 5272507, ---2 \(5th Cir.2008\)](#) (in subsequent appeal, law of case doctrine precluded consideration of issue not raised in earlier appeal). However, in the aftermath of *Oscar* and *Flowserve*, the court now re-examines whether it can certify the class in view of the requirement that loss causation be established by a preponderance of the evidence at the class certification stage, in order to establish that class-wide issues will predominate over individual issues of reliance. For the reasons stated herein, it cannot.

## II. Summary of Lead Plaintiffs' Live Claims

As the court has previously noted, very few of Lead Plaintiffs' fraud claims remain. Briefly stated, the factual bases for these alleged false statements are as follows:

### A. 12/16/99 Conference Call (Complaint ¶ 41)

Lead Plaintiffs allege that during a conference call with investors, Hammond and/or Graham stated that the merger was "progressing nicely", and that IVB was on track to report EPS of \$0.76 for FY00 and \$1.25 for FY01. Lead Plaintiffs have not shown that there was a statistically significant increase in IVB's share price following these purported statements.

### B. 4/12/00 Conference Call (Complaint ¶¶ 61-62)

In their Complaint, Lead Plaintiffs assert that during a conference call on April 12, 2000, Hammond and Graham falsely stated that "the outlook for Business Systems was improving", and that IVB "remained on track to report FY01 EPS of \$1.26. Again, there is no proof of a statistically significant increase in IVB's stock price after these comments were allegedly made.

### C. 5/00 Road Show Statements (Complaint ¶ 71)

Lead Plaintiffs contend that during a road show for institutional investors, Hammond and Graham made statements "promoting the sales pipeline" and re-

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porting that the “merger was going well.” Like the alleged false statements of December 1999 and April 2000, again there was no statistically significant increase in the price of IVB’s stock following these alleged road show statements.

#### **D. Revenue Recognition Practices (Complaint ¶¶ 89-91)**

According to Lead Plaintiffs, Defendants falsely reported IVB’s financial results for the quarters ending August 31, 1999 and November 30, 1999, and the fiscal year ended February 29, 2000. This purported false financial reporting was due to IVB’s recognition of sales revenue upon shipment of its software, rather than recognition following installation and customer acceptance.

#### **III. Standards for Class Certification**

\*5 Lead Plaintiffs bear the burden of showing that class certification is appropriate. *Unger*, 401 F.3d at 320; *Berger v. Compaq Computer Corp.*, 257 F.3d 475, 479 (5th Cir.2001). Class certification is at the discretion of the district court, which has inherent power to manage and control pending litigation. *Vizena v. Union Pacific Railroad Co.*, 360 F.3d 496, 502-03 (5th Cir.2004). The court’s decision to grant class certification will only be reversed upon a showing of abuse of discretion, or that the court applied incorrect legal standards in reaching its decision. *Id.* at 502, citing *Berger*, 257 F.3d at 478.

A case may proceed as a class action only if the trial court determines that the party seeking certification demonstrates that all four requirements of Fed.R.Civ.P. 23(a) are met, and that at least one of the three requirements of Fed.R.Civ.P. 23(b) are met. *Id.* at 503, citing *Amchem Prods., Inc. v. Windsor*, 521 U.S. 591, 614, 117 S.Ct. 2231, 138 L.Ed.2d 689 (1997). The party seeking certification bears the burden of proof. *Berger*, 257 F.3d at 479 n. 4, citing *Castano v. Am. Tobacco Co.*, 84 F.3d 734, 740 (5th Cir.1996). Although the court does not reach the merits of the case in evaluating whether class treatment is appropriate, it may look past the pleadings to understand the claims, defenses, relevant facts and applicable substantive law to make a meaningful decision on class certification. *Castano*, 84 F.3d at 744; *In re Electronic Data Systems Corp. Securities Litigation*, 226 F.R.D. 559, 565 (E.D.Tex.), *affd*, 429 F.3d

[125 \(5th Cir.2005\)](#).

In determining the propriety of class treatment, the question is not whether plaintiffs have stated a cause of action or will prevail on the merits, but rather whether the requirements of [Rule 23](#) are met. *Flowserve*, 572 F.3d at 229 (citations omitted). The denial of class certification does not prevent a plaintiff from proceeding individually. And “the court’s determination for class certification purposes may be revised (or wholly rejected) by the ultimate factfinder.” *Id.*, quoting *Unger*, 401 F.3d at 323; see also *Oscar*, 487 F.3d at 269 n. 40 (loss causation, as an element of a 10b-5 claim, may be reexamined at summary judgment).

#### **IV. [Rule 23](#) Analysis**

To certify a class, the court must find that Plaintiffs have established that all of [Fed.R.Civ.P. 23\(a\)](#)’s requirements are met, and that at least one requirement of [Fed.R.Civ.P. 23\(b\)](#) is also met. The court will examine each of the relevant factors below:

##### **A. [Rule 23\(a\)](#) Requirements**

[Rule 23\(a\)](#) requires that 1) the class be so numerous that joinder of all members is impracticable (numerosity); 2) there are questions of law or fact common to the class (commonality); 3) the claims or defenses of the representative parties be typical of the claims or defenses of the class (typicality); and 4) the representative parties fairly and adequately protect the interests of the class (adequacy). [Fed.R.Civ.P. 23\(a\)](#). Each requirement will be discussed separately as follows:

##### **1. Numerosity**

\*6 The numerosity requirement is met if the plaintiff provides some evidence of a reasonable numerical estimate of purported class members. *James v. City of Dallas*, 254 F.3d 551, 570 (5th Cir.2001), *cert. denied*, 534 U.S. 1113, 122 S.Ct. 919, 151 L.Ed.2d 884 (2002); *Pederson v. La. State Univ.*, 213 F.3d 858, 868 (5th Cir.2000). Lead Plaintiffs state that although they do not know the exact number of class members, as of May 2000 IVB had approximately 32 million shares outstanding, and that potential class members are scattered across the country. Lead Plaintiffs have

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also presented evidence that during the proposed Class Period, average reported daily trading volume for IVB stock was 644,000 shares. Moreover, it is generally presumed that [Rule 23\(a\)\(1\)](#) has been met in suits involving nationally traded securities. [Zeidman v. J. Ray McDermott & Co., Inc.](#), 651 F.2d 1030, 1039 (5th Cir.1981). Defendants have not disputed Lead Plaintiffs' assertion that the numerosity requirement has been met. The court finds the numerosity requirement to be satisfied in the instant case.

## 2. Commonality

To show commonality, the plaintiff must allege that there exist "questions of law or fact common to the class." [James](#), 254 F.3d at 570; [Mullen v. Treasure Chest Casino, LLC](#), 186 F.3d 620, 625 (5th Cir.1999). The threshold for commonality is not high. *Id.*, citing [Forbush v. J.C. Penney Co.](#), 994 F.2d 1101, 1106 (5th Cir.1993). The plaintiff need only show that there is one common question of law or fact. [James](#), 254 F.3d at 570. The interests and claims of each plaintiff need not be identical. *Id.* The commonality test is met where there is at least one issue whose resolution will affect all or a significant number of the putative class members. *Id.*, citing [Forbush](#), 994 F.2d at 1106. Although some plaintiffs may have different claims, or claims calling for individualized analysis, this fact is not fatal to commonality. *Id.*

Here, a review of Lead Plaintiffs' live pleading shows that the Remanded Claims are common to all of the possible class members, and Defendants do not dispute this contention. Because Lead Plaintiffs have shown that there is at least one common question of law or fact between all potential class members, the court finds that the [Rule 23\(a\)](#) commonality requirement is met here. See [James](#), 254 F.3d at 570 (common legal theories of liability between plaintiffs met [Rule 23\(a\)](#) commonality standard).

## 3. Typicality

To meet the typicality requirement of [Rule 23\(a\)\(3\)](#), the claims or defenses of the parties must be typical of the claims or defenses of the class. [James](#), 254 F.3d at 571; [Mullen](#), 186 F.3d at 625. This test focuses on the similarity between the named plaintiffs' legal and remedial theories and the theories of those whom they purport to represent. *Id.*; [Mullen](#), 186 F.3d at 625; [Forbush](#), 994 F.2d at 1106. The critical inquiry is

whether the class representative's claims "have the same essential characteristics of those of the putative class. If the claims arise from a similar course of conduct and share the same legal theory, factual differences will not defeat typicality." *Id.*, citing 5 James Wm. Moore et al., Moore's Federal Practice ¶ 23.24[4] (3d ed.2000).

\*7 The Remanded Claims arise from a common course of conduct and each of the putative class members would bring claims based upon that alleged conduct under the same legal theories. More specifically, Lead Plaintiffs and the potential class members all invested in IVB stock during the proposed Class Period, and will all bring claims related to IVB's revenue recognition practices under SOP 97-2, and certain alleged fraudulent earnings projections and representations about the success of the merger based upon statements purportedly made by Defendants Hammond and/or Graham. Moreover, Defendants do not contest Lead Plaintiffs' assertion that the typicality requirement has been met. Accordingly, Lead Plaintiffs' claims are typical of those of the class, meeting the [Rule 23\(a\)\(3\)](#) standard.

## 4. Adequacy

Under [Rule 23\(a\)\(4\)](#), the court must find that the "representative parties will fairly and adequately protect the interests of the class." [Fed.R.Civ.P. 23\(a\)\(4\)](#); [James](#), 254 F.3d at 571. "Differences between the named plaintiffs and class members render the named plaintiffs inadequate representatives only if those differences create conflicts between the named plaintiffs' interests and the class members' interests." [James](#), 254 F.3d at 571, citing [Mullen](#), 186 F.3d at 625-26. To satisfy the requirements of [Rule 23\(a\)\(4\)](#), Lead Plaintiffs must show that 1) there are no conflicts of interest between them and the class they seek to represent; 2) Lead Plaintiffs have the willingness and ability to play an active role in the litigation and vigorously represent the class, while protecting the interests of the absentee class members; and 3) that the class counsel has the competence and ability to vigorously conduct the litigation. [Feder v. Electronic Data Systems Corp.](#), 429 F.3d 125, 129-30 (5th Cir.2005); [Berger](#), 257 F.3d at 479-80.

In this case, Defendants do not dispute Lead Plaintiffs' contention that Lead Plaintiffs will fairly and adequately represent the interests of all class members. In

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support of their position, Lead Plaintiffs state that there are no conflicts of interest between them and the proposed class members. All class members (including Lead Plaintiffs) will bring claims based upon the same conduct and under the same legal theories, claiming that due to Defendants' alleged conduct, they purchased IVB stock at artificially inflated prices and suffered damages thereafter when IVB's stock price fell. Lead Plaintiffs further argue that they have already been vigorously prosecuting this case, and therefore meet the second [Rule 23\(a\)\(4\)](#) adequacy requirement. Finally, Lead Plaintiffs assert that their attorneys have considerable experience litigating securities fraud class actions, and have previously been appointed lead counsel in hundreds of securities class action cases, making the attorneys qualified to adequately litigate the claims of the class members before this court. The court agrees with the parties that [Rule 23\(a\)\(4\)](#)'s adequacy requirement has been met here.

## B. [Rule 23\(b\)](#) Requirements

\*8 Lead Plaintiffs contend that the class should be certified because, in addition to the requirements of [Rule 23\(a\)](#), they have also met the requirements of [Rule 23\(b\)\(3\)](#), which states that a class may be certified where common issues of law or fact “predominate over any question affecting only individual members, and that a class action is superior to other available methods for the fair and efficient adjudication of the controversy.” [Fed.R.Civ.P. 23\(b\)\(3\)](#); [Unger, 401 F.3d at 320](#). These requirements are commonly known as “predominance” and “superiority.”

### 1. Predominance/Fraud on the Market

Before granting class certification, the district court must determine that the individual class members' fraud claims are not dependent upon proving individual reliance. [Unger, 401 F.3d at 321](#). As is stated above, the party seeking class certification has the burden of proof. [Berger, 257 F.3d at 479 n. 4](#). If the circumstances of each plaintiff's alleged reliance on fraudulent representations differ, then each individual plaintiff will have to prove reliance and the proposed class does not meet [Fed.R.Civ.P. 23\(b\)\(3\)](#)'s predominance requirement. [Unger, 401 F.3d at 321-22, citing Castano, 84 F.3d at 745](#). However, a proposed class in a securities fraud class action such as this case may establish predominance by availing itself of the

class-wide presumption of reliance permitted by the fraud-on-the-market theory recognized in [Basic Inc. v. Levinson, 485 U.S. 224, 108 S.Ct. 978, 99 L.Ed.2d 194\(1988\)](#). [Bell v. Ascendant Solutions, Inc., 422 F.3d 307, 310 \(5th Cir.2005\)](#).

The fraud-on-the-market theory permits investors who cannot satisfy the traditional requirement of proving actual reliance on a fraudulent representation (i.e., those investors who did not read the documents or hear the statements alleged to contain the fraudulent representations) to maintain their fraud claims by “ ‘interpreting the reliance requirement to mean reliance on the integrity of the market price rather than reliance on the challenged disclosure.’ ” *Id.* at 422 F.3d at 310 n. 2, quoting Daniel R. Fischel, [Efficient Capital Markets, the Crash, and the Fraud on the Market Theory, 74 Cornell L.Rev. 907, 908 \(1989\)](#). To rely on the fraud-on-the-market presumption, the plaintiffs must show that 1) the defendant made public material misrepresentations; 2) the defendant's shares were traded in an efficient market; and 3) the plaintiffs traded shares between the time the misrepresentations were made and the time the truth was revealed. [Greenberg, 364 F.3d at 661, citing Basic, 485 U.S. at 248 n. 27](#). When considering class certification based upon a fraud-on-the-market theory, the court “ ‘must engage in thorough analysis, weigh the relevant factors, require both parties to justify their allegations, and base its ruling on admissible evidence.’ ” [Bell, 422 F.3d at 313 n. 11, citing Unger, 401 F.3d at 325](#). However, after *Oscar*, it is clear that there is now a fourth element added to the above three requirements. Lead Plaintiffs must show not only that the market was efficient, but that the alleged misrepresentations actually caused their losses. This requirement carries with it an evidentiary burden that any such showing be made by a preponderance of the evidence.

### a. First and Third Factors-Material Misrepresentations and Trading Shares

\*9 Here it is undisputed that Lead Plaintiffs traded shares of IVB between the time of the alleged misrepresentations and the June 6, 2000 announcement of decreased earnings per share, thus meeting the third prong of the fraud-on-the-market test. However, Defendants argue that Lead Plaintiffs have provided no proof that they made any of the alleged statements regarding EPS during the December 16, 1999 conference call and/or the April 12, 2000 conference call,

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and therefore Lead Plaintiffs will not be able to establish loss causation by a preponderance of the evidence with respect to these claims. The court agrees.

Defendant's expert states in his report that upon review of the transcripts from these conference calls, he found no statements by Defendants Hammond and/or Graham predicting FY01 EPS of \$1.25 or \$1.26 per share. Lead Plaintiffs have not provided these transcripts or any other proof that these statements were made during the December 16, 1999 and/or April 12, 2000 conference calls. Instead, they rely upon the bare allegations of their pleadings that Hammond and/or Graham made these purported representations.

Allegations in pleadings are not evidence. *In re Grand Jury Subpoena*, 419 F.3d 329, 335 (5th Cir.2005); *Anderson v. Siemens Corp.*, 335 F.3d 466, 474 n. 15 (5th Cir.2003). Plaintiffs are charged with establishing loss causation by a preponderance of the evidence. *Flowserve*, 572 F.3d at 228. If they cannot present any evidence that the alleged false or misleading statements were made, it follows that they cannot show by a preponderance of the evidence that such statements caused their losses. Therefore, at this stage the court determines based upon the evidence and the pleadings that to the extent necessary for class certification purposes, the first prong of the fraud-on-the-market theory has not been satisfied as to Lead Plaintiffs' forecast-related claims.

#### **b. Second Factor-Efficient Market**

The fraud-on-the-market theory assumes that in an efficient market, the market price of a stock reflects all public information, so that an investor who purchases a stock in such a market is harmed if the price of that stock reflects false information as a consequence of a material misrepresentation. *Bell*, 422 F.3d at 310 n. 2. In such a market, misleading information will presumably defraud investors even if those purchasers have not directly relied on the misstatements. *Unger*, 401 F.3d at 322, citing *Basic*, 485 U.S. at 241-42. Therefore, to take advantage of this presumption of reliance, a securities fraud plaintiff must show that the stock at issue is traded in an "efficient market." *Unger*, 401 F.3d at 322.

Courts examine the following factors in making a determination of market efficiency: 1) the average weekly trading volume expressed as a percentage of

outstanding shares; 2) the number of securities analysts following and reporting on the stock; 3) the extent to which market makers and arbitrageurs trade in the stock; 4) the company's eligibility to file SEC registration Form S-3 (as opposed for Form S1 or S-2); 5) the existence of empirical facts "showing a cause and effect relationship between unexpected corporate events or financial releases and an immediate response in the stock price"; 6) the company's market capitalization; 7) the bid-ask spread for stock sales; and 8) float, the stock's trading volume without counting insider-owned stock. *Bell*, 422 F.3d at 313 n. 9; *Unger*, 401 F.3d at 323, both citing *Cammer v. Bloom*, 711 F.Supp. 1264, 1286-87 (D.N.J.1989). These factors must be "weighed analytically" by the district court, because they each represent a different facet of market efficiency. *Unger*, 401 F.3d at 323.

#### **I. Average Trading Volume**

\*10 A large weekly volume of stock trades suggests significant investor interest in a company, and implies that many investors are executing trades on the basis of newly available or disseminated corporate information. *Krogman v. Sterritt*, 202 F.R.D. 467, 474 (N.D.Tex.2001); *Cammer*, 711 F.Supp. at 1286; see also *Unger*, 401 F.3d at 324 (a high weekly stock trading volume suggests the presence of active, informed investors). Average trading volume is one of the strongest factors in gauging the efficiency of the market. *Krogman*, 202 F.R.D. at 474, citing *Abell v. Potomac Ins. Co.*, 858 F.2d 1104, 1122 (5th Cir.1988), and *Finkel v. Docutel/Olivetti Corp.*, 817 F.2d 356, 360 n. 8 (5th Cir.1987). Turnover measured by average weekly trading of two percent or more of the outstanding shares would justify a strong presumption that the market for the security is an efficient one; one percent would justify a substantial presumption. *Id.*, citing *Cammer*, 711 F.Supp. At 1286. Here, Lead Plaintiffs have shown that IVB stock traded at an average weekly volume of over three million shares during the proposed Class Period. This trading volume represented over 9% of IVB's outstanding shares, which is greatly in excess of the 1-2% minimum trading volume courts have found to support a finding of market efficiency. Defendants do not dispute this figure. Because IVB stock was actively traded during the Class Period, this evidence weighs in favor of a finding of market efficiency.

#### **ii. Reporting on Stock by Securities Analysts**

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The number of securities analysts who review and report on a company's stock can increase the likelihood that information disseminated by the corporation is relied upon by the stock trading public. Krogman, 202 F.R.D. at 475; Cammer, 711 F.Supp. at 1286. A showing that a substantial number of analysts followed the stock shows that it was closely reviewed by investment professionals, who made buy/sell recommendations to client investors based upon information publicly available about the company. Krogman, 202 F.R.D. at 475; see also Lehocky, 220 F.R.D. at 508 (greater number of securities analysts covering a security makes it more likely that investors have relied on disseminated information). In this case, Lead Plaintiffs point to evidence showing that during the Class Period, twelve different securities analysts covered and reported on IVB stock, including several well-known brokerage firms. Defendants do not dispute this proof of analyst coverage or argue that the number of analysts cited by Lead Plaintiffs is insufficient to establish a finding of market efficiency. Based upon this information, the court finds that this factor also supports a finding that IVB stock traded in an efficient market.

### iii. Market Maker Activity

Although the number of market makers as an indicator of market efficiency has been strongly criticized (and is given little weight) by the courts, this factor still may be considered in conjunction with their volume of trading activity. Unger, 401 F.3d at 324; Krogman, 202 F.R.D. at 476. A market maker is a firm that makes a market in a particular security by maintaining bid and ask prices and standing ready to buy or sell at these publicly-quoted prices. Lehocky, 220 F.R.D. at 508 n. 24. Market makers are generally large brokerage houses that trade in a specific number of shares at a specific price. Griffin v. GK Intelligent Sys., Inc., 196 F.R.D. 298, 303 (S.D.Tex.2000), citing O'Neil v. Appel, 165 F.R.D. 479, 501 (W.D.Mich.1996). However, the mere presence of market makers does not indicate market efficiency. Krogman, 202 F.R.D. at 476, citing O'Neil, 165 F.R.D. at 501-02. What is important is “ ‘the volume of shares that they committed to trade, the volume of shares they actually traded, and the prices at which they did so.’ ” *Id.*, quoting O'Neil, 165 F.R.D. at 502. Evidence of the number of market makers alone has limited probative value for purposes of determining market efficiency.

Griffin, 196 F.R.D. at 304.

\*11 Lead Plaintiffs assert that during 1999 and 2000, over 225 firms acted as market makers in IVB stock. Their expert's report further shows that many of those market makers traded IVB stock in high volumes. Therefore, the court finds that this market maker activity also weighs in favor of finding that IVB's stock traded in an efficient market.

### iv. Eligibility to File Form S-3

Form S-3 is a short form for the registration of securities that a company may use if certain registrant and transaction requirements are met. 17 C.F.R. § 239.13. A company that has filed monthly reports with the SEC for one year and has common equity held by non-affiliates of the registrant in excess of \$75 million is eligible to file Form S-3. *Id.*; Oscar, 2005 WL 877936 at \*10. Only corporations whose stocks are actively traded and widely followed are allowed by the SEC to file Form S-3. O'Neil, 165 F.R.D. at 502; Krogman, 202 F.R.D. at 476. Courts have recognized eligibility for filing of an S-3 Registration Statement as a factor indicating market efficiency, reasoning that the SEC permits companies to file an S-3 upon the premise that the stock is traded in an open and efficient market, such that further disclosure is unnecessary. Krogman, 202 F.R.D. at 476, citing O'Neil, 165 F.R.D. at 502, and Cammer, 711 F.Supp. at 1287. Lead Plaintiffs have shown that IVB was eligible to file Form S-3 during the entire Class Period. Defendants do not dispute this information. Accordingly, IVB's eligibility to file an S-3 Registration Statement weighs in favor of a finding of market efficiency.

### v. Reaction of the Stock Price to New Material Information

Evidence of a causal relationship between unexpected corporate events or financial releases and an immediate response in the price of the stock is an important indicator of market efficiency. *Id.* At 477; Cammer, 711 F.Supp. at 1287. Some courts have stated that this factor is paramount to the others in a determination of market efficiency. See Unger, 401 F.3d at 324 (causal connection between stock price and corporate events goes to the heart of the fraud-on-the-market theory); Cammer, 711 F.Supp. at 1287 (this factor is “the essence of an efficient market and the foundation for the fraud on the market theory”); In re 2TheMart.com,

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*Inc.*, 114 F.Supp.2d 955, 964 (C.D.Cal.2000) (fifth *Cammer* factor may be most important to evaluation of market efficiency). In an efficient market, a stock's price remains relatively stable in the absence of news, and changes very rapidly when the market receives new and unexpected information. *Unger*, 401 F.3d at 324; *Krogman*, 202 F.R.D. at 477. However, many variables could potentially impact share price, such as the daily market average, national, local, and industry-specific economic news, and competitors' activities. *Unger*, 401 F.3d at 325. Facts showing a rapid change in share price after positive or negative company news are "no doubt worthwhile, but standing alone [are] insufficiently probative to determine" that a causal connection exists. *Id.*

\*12 Through their expert report, Lead Plaintiffs have shown that after IVB reported on June 6, 2000 that it would report a loss of \$0.03 to \$0.05 per share for the first fiscal quarter of 2001 (which ended May 31, 2000), IVB's stock declined almost 55% by the close of the market the following day. Based on this evidence, Lead Plaintiffs assert that the quick response in the stock price (a 55% price drop in one day) to this material disclosure supports a finding of market efficiency. Defendants argue that this proof is insufficient because Lead Plaintiffs' expert provides no independent statistical analysis, does not compare the market reaction following the above press release to the market reaction following other announcements by IVB, and does not consider whether other events or information could have impacted the stock price.

The court agrees that Lead Plaintiffs' expert could have more thoroughly analyzed this factor. By limiting his analysis to only one announcement and corresponding reaction in the stock price, the expert failed to consider the other factors identified by the Fifth Circuit as potentially impacting share price, such as the daily market average, national, local and industry-specific economic news, and competitor's activities. *Unger*, 401 F.3d at 325. While the June 6 announcement and subsequent June 7 price drop are certainly supportive of a finding that the market was efficient, the expert analysis provided by Lead Plaintiffs is simply too conclusory. Thus, the prompt drop in the stock price on June 7 cannot alone be a conclusive indicator of market efficiency. While this evidence weighs slightly toward a finding of market efficiency, it can only be considered for its contribution to the overall weighing of the eight relevant fac-

tors, and in this case cannot be considered as "paramount" proof of an efficient market.

#### vi. Market Capitalization

Market capitalization is another indicator of market efficiency. *Unger*, 401 F.3d at 325 n. 7; *Krogman*, 202 F.R.D. at 478. Market capitalization is calculated as the number of shares multiplied by the prevailing share price, and may indicate market efficiency because there is a greater incentive for stock purchasers to invest in more highly capitalized corporations. *Krogman*, 202 F.R.D. at 478, citing *O'Neil*, 165 F.R.D. at 503. Investors are more confident investing in corporations with large market capitalizations because "large firm size and dollar trading volume tend to reflect the magnitude of economic incentive to eliminate mispricing." *O'Neil*, 165 F.R.D. at 503. Lead Plaintiffs state that during the Class Period, IVB had a large market capitalization ranging from \$300 million to \$1.2 billion. Defendants do not contest these figures. The court agrees with Lead Plaintiffs that IVB's large market capitalization weighs in favor of a finding that IVB stock was traded in an efficient market.

#### vii. Bid-Ask Spread

The court should also consider the bid-ask spread for the stock at issue when determining whether it traded in an efficient market. *Unger*, 401 F.3d at 325 n. 7. The bid-ask spread is the difference between the price at which investors are willing to buy the stock and the price at which current stockholders are willing to buy their shares. *Krogman*, 202 F.R.D. at 478. A large bid-ask spread suggests inefficiency, because the stock is too expensive to trade. *Id.* Lead Plaintiffs' expert has calculated the bid-ask spread for IVB stock at 0.5% of the price, which he describes as a low bid-ask spread. The court agrees that this proof supports the conclusion that the market for IVB stock was efficient.

#### viii. Float

\*13 Float is the percentage of a corporation's shares that are held by the public as opposed to insiders. *Id.* At 478; *O'Neil*, 165 F.R.D. at 503. Prices of stocks that have greater holdings by insiders as opposed to the public are less likely to reflect all available information about the security. *Id.* Lead Plaintiffs have pro-

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vided evidence showing that the market value of public float for IVB stock ranged from \$275 million to \$1.1 billion. Defendants do not dispute the facts showing that IVB had a large float. Therefore, the court finds that IVB's large public float weighs in favor of a finding of market efficiency.

#### ix. Summary-Market Efficiency

To summarize, Lead Plaintiffs have shown that during the Class Period:

- IVB stock had a high weekly trading volume;
- at least twelve securities analysts followed and reported on the stock;
- there were numerous market makers in the stock who traded in large quantities;
- IVB was eligible to file SEC Form S-3 throughout the Class Period; and
- that IVB had a low bid-ask spread, a large market capitalization, and a large public float.

Lead Plaintiffs have further shown that the price of IVB stock declined sharply immediately following an announcement that the company's 1Q01 earnings per share would be far below expectations. After weighing all of these factors, the court concludes that Lead Plaintiffs have shown the market to be efficient. However, as the court has stated above, the first element of the fraud-on-the-market theory was not satisfied by Lead Plaintiffs with respect to their forecast-related claims, although the first and third elements of the fraud-on-the-market theory have been met with regard to the other Remanded Claims. As with Lead Plaintiffs' forecast-related claims Defendants assert that Lead Plaintiffs cannot establish predominance with respect to their merger-related and revenue recognition claims because they have not proven loss causation by a preponderance of the evidence. The court agrees.

#### d. Additional Burden-Proof of Loss Causation, and Defendants' Rebuttal of the Fraud on the Market Presumption

Defendants contend that even if the

fraud-on-the-market presumption is applied, Lead Plaintiffs still cannot meet the predominance requirement, because they have not established loss causation as required by *Oscar*.

#### I. Legal Standards for Loss Causation Analysis

In *Oscar*, the Fifth Circuit expressed its view that it had "tighten[ed]" the requirements for plaintiffs seeking a presumption of reliance, by requiring not only proof of a material misstatement, but further proof that the alleged misstatement *actually moved* the market. *Oscar*, 487 F.3d at 265 (emphasis in original); see also *Flowserve*, 572 F.3d at 228 (most notably, plaintiff must prove that the defendant's non-disclosure materially affected the security's market price) (citation omitted). The court further stated that "essentially, we require plaintiffs to establish loss causation in order to trigger the fraud-on-the-market presumption." *Id.*; see also *Flowserve*, 572 F.3d at 228.

\*14 In *Oscar*, the court emphasized that the loss causation question is not reserved exclusively for the merits stage of a case, noting that the efficient market doctrine permits "an extraordinary aggregation of claims" that justifies advancing Lead Plaintiffs' evidentiary burden to the class certification stage. *Id.* at 266-67. Believing that an order for class certification bestows upon plaintiffs extraordinary leverage, the court rejected the plaintiffs' contention that at the class certification stage, it was inappropriate to address loss causation beyond a generalized inquiry into whether the alleged misrepresentation moved the stock. *Id.* at 267-69. Rather, it determined that the court must "find" rather than assume certain facts supporting class certification, and those facts must support a finding of loss causation by a preponderance of admissible evidence. *Id.*; *Flowserve*, 572 F.3d at 228.

To establish loss causation, Plaintiffs can show that an alleged misrepresentation actually affected the market in one of two ways: 1) demonstrating an increase in the stock price after the release of false positive news; or 2) demonstrating a decrease in price following a corrective disclosure. When relying on a decrease in stock price, as Lead Plaintiffs do here, plaintiffs must demonstrate that the stock price declined due to the revelation of the truth and not the release of other unrelated negative information. *Id.*

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More specifically, Lead Plaintiffs must show that 1) the negative “truthful” information causing the decrease in price is related to an allegedly false, non-confirmatory positive statement made earlier; and 2) that it is more probable than not that it was *this* negative statement, and not other *unrelated* negative statements, that caused a significant amount of the decline. *Id.* at 266 (emphasis added); [Flowserve, 572 F.3d at 228](#), citing [Greenberg, 364 F.3d at 666](#). The loss must occur because this new truth emerged in the marketplace, not as a result of “changed economic circumstances, changed investor expectations, new industry-specific or firm-specific facts, conditions,” or other reasons unrelated to the alleged fraud. [Flowserve, 572 F.3d at 229](#), citing [Dura Pharmaceuticals, Inc. v. Broudo, 544 U.S. 336, 342-43, 125 S.Ct. 1627, 161 L.Ed.2d 577 \(2005\)](#).

As stated above, Plaintiffs who choose to rely on stock price to establish class-wide reliance must also show that the initial false statement causing the stock price to increase and the later corrective disclosure causing the decrease were factually related. [Greenberg, 364 F.3d at 665](#); [Oscar, 487 F.3d at 266](#). A sudden and significant drop in stock price alone will not suffice to show that the purported fraudulent statements actually moved the market price of a defendant's stock. [Fener v. Belo Corp., 579 F.3d 401, 410 \(5th Cir.2009\)](#). “[T]o be corrective, [a] disclosure need not precisely mirror [an] earlier misrepresentation.” [Flowserve, 572 F.3d at 230](#), quoting [In re Williams Sec. Litig. -WCG Subclass, 558 F.3d 1130, 1140 \(10th Cir.2009\)](#). “Fact for fact” disclosure is not required. [Flowserve, 572 F.3d at 230](#). However, a “loss caused solely by a general impression in the market that something is wrong” does not establish loss causation. *Id.* at 232, quoting [Williams, 558 F.3d at 1138](#).

## ii. Lead Plaintiffs' Loss Causation Evidence and Defendants' Rebuttal

\*15 In support of their argument that Defendants' alleged misrepresentations caused their losses, Lead Plaintiffs rely on the testimony and analysis of their expert Bjorn Steinholt (“Steinholt”). To begin, Steinholt assumes that Lead Plaintiffs' liability allegations are true, and premises his analysis on the presumed truth of those accusations. Steinholt assumes that Defendants failed to disclose information concerning problems related to the merger (and customer transitions related thereto). He further assumes

that Defendants misrepresented IVB's anticipated revenue and earnings, which were, according to Lead Plaintiffs, higher than they should have been due to IVB's alleged faulty revenue recognition practices.

Steinholt has identified no statistically significant stock price increases following any of the alleged statements that are the basis for the Remanded Claims, and in fact, acknowledges that following the alleged April 12, 2000 statement, IVB's stock declined 10 percent, although he contends that this decrease was not statistically significant. Instead, he repeatedly states that the statements at issue failed to disclose IVB's true financial condition. Although Steinholt discusses a rise in IVB's stock price over the Class Period, he supports this price increase with evidence of analyst statements. Both this court and the Fifth Circuit has already deemed Lead Plaintiffs' claims based upon analyst statements not actionable. Further, Steinholt does not specifically associate the general price increase during the Class Period with any purported fraudulent statements.

Instead, Steinholt posits that the June 7, 2000 stock plummet was due to IVB's revelation of its “true” financial results and prospects, and that therefore, the stock price had to have been inflated prior to that time by the supposed failure to disclose the company's financial reality. Although Steinholt relies solely upon the June 7, 2000 decline to support Lead Plaintiffs' attempt to show loss causation, he does not factually connect any of the revelations made on June 6, 2000 to any of the alleged prior misstatements. Rather than state that the June 6 announcement corrected those prior misstatements, Steinholt says that the June 6 announcement “effectively disclosed” the “relevant truth” that was concealed by the alleged fraud (emphasis added).

Boiled down to its essence, Steinholt's reasoning is that any major drop in stock price indicates that there must have been some prior mistruths that are now corrected or exposed, whether or not the disclosure preceding that precipitous drop has any relationship to those alleged false statements. Thus, Steinholt asserts that to show loss causation, a litigant must merely identify a disclosure followed by a large price drop, regardless of whether that disclosure has any factual nexus to the earlier representations that allegedly caused the price of that security to become falsely inflated. In the court's view, this approach is similar to

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that rejected by the Fifth and Tenth Circuits in *Flowsolve* and *Williams*. See [Flowsolve](#), 572 F.3d at 232 (general impression in the market that “something is wrong” is insufficient to establish loss causation); [Williams](#), 558 F.3d at 1138 (same).

\*16 In response to Steinholt's declaration, Defendants rely upon the testimony and analysis of Dr. Christopher Barry (“Barry”). Barry begins his critique of Lead Plaintiffs' evidence by stating that he found no statements by Hammond and/or Graham forecasting FY01 EPS when he reviewed the December 16, 1999 and April 12, 2000 conference call transcripts. Lead Plaintiffs have not responded with evidence (through transcripts or otherwise) supporting these critical allegations. Although there were FY01 EPS forecasts made around those time frames, those statements were made by analysts, and any claims based upon those statements have previously been dismissed from the case.

Barry's main critique of Steinholt's analysis is that Steinholt's claim that the June 6, 2000 announcement revealed IVB's “true financial performance and prospects” cannot suffice to show that the content of that announcement was factually related to the earlier alleged misstatements. Moreover, Barry contends that Steinholt too narrowly relies on Plaintiffs' unproven assertions rather than examining “the total mix” of information that was known to investors in the marketplace during the Class Period, so that it can be determined whether any given piece of information was truly new and substantially changed the information mix, thus causing a significant stock price decline.

Specifically, Barry points out that if the misrepresented facts regarding FY01 EPS inflated IVB's stock price, there would need to be a more specific revelation that those prior statements were untrue for that revelation to “undo” the inflation caused by the earlier misrepresentations, thus causing the price to dramatically tumble. Similarly, with respect to the merger-related statements, Barry points to Steinholt's assumptions that Defendants knew prior to June 6, 2000 that IVB was experiencing integration-related problems, that the market was unaware of such problems, and that the June 6, 2000 disclosure therefore revealed integration issues that were previously unknown to the market. Barry states that reliance upon these assumptions, plus the June 7, 2000 stock price

decline, is insufficient to prove loss causation because the June 6, 2000 press release does not refer to or correct any of the prior merger-related statements relied upon by Lead Plaintiffs.

Finally, with respect to the allegedly overstated revenues and earnings (the revenue recognition claims), Barry points out that, as stated above, there was no statistically significant increase in IVB's stock price following any of the alleged false statement, and thus the June 6 announcement could not have removed any price inflation flowing from those statements. He also states that the June 6, 2000 press release makes no reference to prior misstated revenues or earnings, and does not correct or revise any earlier earnings that were supposedly misreported. Therefore, IVB's June 6 announcement did not remove any price inflation that may have occurred due to an alleged prior overstatement of revenues and earnings. Barry's review of analyst reports and the public press also shows that those information sources did not link the June 6 disclosure to any prior earnings or revenues that were supposedly overstated.

\*17 Further, as Lead Plaintiffs themselves admit in their Complaint, the “truth” concerning the revenue recognition problems were admitted by IVB later on, in announcements made on June 22 and July 11, 2000. In those announcements, IVB stated that it was incorporating accounting changes based on [SAB 101](#). When this new accounting-related information was released to the market on those days, there was no negative impact in IVB's share price. Accordingly, Barry contends that Lead Plaintiffs cannot rely upon the June 6, 2000 press release to establish loss causation with respect to the revenue recognition claims. See also [Flowsolve](#), 572 F.3d at 230 (only information that is known to the market is relevant under fraud-on-the-market theory).

### iii. Analysis

In the instant case, the Fifth Circuit instructed this court to examine whether Lead Plaintiffs have adequately demonstrated loss causation by a preponderance of all admissible evidence, before Plaintiffs would be permitted to rely on the fraud-on-the-market presumption to demonstrate that class-wide issues of reliance predominate. As the court stated above, the parties have supplemented their prior filings concerning class certification due to the burden articu-

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lated in *Oscar and Flowserve*. This proof consists mainly of the respective experts' analyses discussed above. As described above, the Remanded Claims consist of various alleged false statements regarding earnings forecasts and the success of the merger, plus claims related to IVB's revenue recognition procedures (*see* Complaint, ¶¶ 11, 41, 61-62, 71, and 89-91). The court will look at the evidence presented regarding each of the Remanded Claims, checking for relatedness to the corrective disclosures made on June 6, 2000.

#### **Complaint ¶ 41: Conference Call-12/16/99**

Lead Plaintiffs allege that during a conference call on December 16, 1999, Hammond and/or Graham provided a fraudulent projection concerning FY01 earnings per share of \$1.25. During this same call, it is also alleged that statements were made that the merger was "progressing nicely." Lead Plaintiffs further allege that Defendants falsely represented that former Brite customers were transitioning to InterVoice's NT IVR platform, when actually some customers were instead choosing to adopt competitor technology. Defendants argue that these statements cannot be relied upon as proof of loss causation because they do not relate to the June 6, 2000 announcement, which released information concerning 1Q01 financial results, not FY01 results. However, as Lead Plaintiffs point out, the June 6 announcement did go on to state that the 1Q01 earnings shortfall was unlikely to be recovered in FY01, and therefore the press release does contain information regarding FY01 earnings forecasts. Defendants also contend that the June 6 press release contained no new information regarding the merger-related statements at issue in this case. Rather, the new merger-related information provided by the June 6 disclosure attributed the 1Q01 earnings miss to attrition in IVB's sales force.

\*18 The court agrees that these alleged statements about the merger fail to meet the relatedness test imposed by *Oscar*, and therefore the loss causation requirement is not met with regard to this group of claims. Further, Defendants' evidence shows that the market already was aware of the customer transition issues as early as December 17, 1999. However, the June 6, 2000 press release did newly reveal that IVB's earnings forecast for FY01 was in doubt, given the magnitude of the 1Q01 shortfall. Had Lead Plaintiffs set forth any proof that these alleged FY01 earnings

predictions were actually made on December 16, 1999 (which they have not), the inclusion of this information regarding FY01 results in the June 6 press release could have been a sufficient link to the earlier statements for loss causation purposes. However, as it stands, Lead Plaintiffs have failed to show by a preponderance of the evidence that the June 6, 2000 press release revealed any prior untruths set forth on December 16, 1999 that ultimately caused them to incur a loss.

#### **Complaint ¶¶ 61-62: Conference Call 4/12/00**

Lead Plaintiffs next allege that Defendants made more merger and earnings-forecast related false statements during a conference call held April 12, 2000. Lead Plaintiffs contend that during that call and in follow-up conversations with analysts, Hammond and Graham said that the outlook for Business Systems was improving, and that IVB remained on track to report FY01 EPS of \$1.26. As noted above, although the June 6 statement does indirectly address FY01 EPS, Lead Plaintiffs have not provided evidence that the alleged April 12, 2000 statement was made. Further, that press release does not correct any prior misstatements regarding the outlook for Business Systems. Accordingly, the court cannot find that these alleged statements are related to any information set forth on June 6 that caused the price of IVB's stock to tumble. Plaintiffs have failed to prove loss causation with regard to these allegations.

#### **Complaint ¶ 71: May 2000 Road Show Statements**

Lead Plaintiffs' next set of allegations are relatively vague. Lead Plaintiffs allege that during a road show for institutional holders, Hammond and Graham made statements "promoting the sales pipeline" and reporting that the "merger was going well." Nothing in the June 6, 2000 press release reveals that these vague statements were untrue. There is no announcement in the June 6 disclosure that the merger had failed, and while Defendants did state on June 6 that failure to close certain sales opportunities had contributed to the 1Q01 earnings shortfall, Lead Plaintiffs' allegation that Hammond and Graham were "promoting the sales pipeline" one month earlier is so vague, it cannot be said that the "truth" of this statement was revealed through the June 6 announcement that sales had been less than expected in 1Q01. The court finds again that the requisite causal link is missing between the in-

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formation released by IVB on June 6, 2000, and the earlier purported false and misleading statements.

### **Complaint ¶¶ 89-91: Revenue Recognition Policy**

\*19 The remaining Remanded Claims relate to alleged accounting misstatements by Defendants during the Class Period. Specifically, Lead Plaintiffs allege that IVB falsely reported its revenues and earnings for the company's quarters ended August 31, 1999 (2Q00), November 30, 1999 (3Q00) and its fiscal year-end on February 29, 2000. These overstatements were allegedly repeated in conference calls on October 13, 1999, December 16, 1999, and April 12, 2000. Lead Plaintiffs state in their Complaint that these financial overstatements resulted from IVB's practice of recognizing revenue upon shipment of their software, rather than upon installation and customer acceptance, as required by their sales contracts. Therefore, Lead Plaintiffs state that this revenue recognition policy violated GAAP and SOP 97-2. Neither Steinholt nor Barry identifies any statistically significant stock price increases following the alleged falsely stated revenues and earnings. In fact, Barry notes that following the April 12, 2000 overstatement, IVB's stock price actually declined by more than 10 percent, which mitigates Lead Plaintiffs' claim that unduly positive news falsely inflated the share price.

According to Lead Plaintiffs, Defendants admitted the overstatement of revenues and earnings when IVB announced on June 22, 2000 that it would change its revenue recognition policy to recognize sales upon customer acceptance rather than upon shipment, by implementing [SAB 101](#) effective 1Q01. (Complaint at ¶ 11). There was no change in IVB's stock price following this announcement. A few weeks later, on July 11, 2000, IVB issued a press release stating that it had adopted [SAB 101](#), and as a result the company would take a \$11.3 million charge against earnings in 1Q01. (*Id.* at ¶ 86). Following the July 11 announcement, IVB's share price increased approximately 3%.

Lead Plaintiffs assert in their pleadings that the negative information regarding IVB's revenue recognition practices was revealed to the market no earlier than June 22, 2000. Accordingly, this information could not have caused the dramatic price decrease that occurred on June 7, 2000. Moreover, the June 6, 2000 press release makes no reference to previously SOP 97-2, [SAB 101](#), or any other correction of previously

overstated revenues due to its premature recognition of revenues upon shipment. Based upon this chronology of events, the court finds that Lead Plaintiffs have failed to carry their burden of establishing loss causation related to their revenue recognition claims.

Because Lead Plaintiffs have not established loss causation by a preponderance of the evidence, they cannot rely on a class-wide presumption of reliance as provided by the fraud-on-the-market theory. Therefore, due to this failure of proof as demanded by *Oscar* and *Flowserve*, the court is forced to conclude that individual issues of reliance and causation will predominate, and this case is not appropriately treated as a class action because it does not meet the predominance requirement of [Fed.R.Civ.P. 23\(b\)](#).

### **2. Superiority**

\*20 Although the court has determined that Lead Plaintiffs have not carried their critical burden of establishing that Defendants' alleged false statements actually caused their losses, the court will, in the interest of completeness, briefly discuss the second element of [Rule 23\(b\)](#), superiority. Class actions are considered superior when individual actions would be wasteful, duplicative, present managerial difficulty and be adverse to judicial economy. [Mullen, 186 F.3d at 627](#). The court also considers whether class treatment of a case will “ ‘achieve economies of time, effort and expense, and promote uniformity of decisions as to persons similarly situated without sacrificing procedural fairness or bringing about other undesirable results.’ ” [Henry v. Cash Today, Inc., 199 F.R.D. 566, 570 \(S.D.Tex.2000\)](#), quoting [State of Alabama v. Blue Bird Body Co., Inc., 573 F.2d 309, 315 \(5th Cir.1978\)](#).

The four factors to be considered with respect to the superiority requirement are found in [Fed.R.Civ.P. 23\(b\)\(3\)\(A\)-\(D\)](#). They are: (A) the interest of members of the class in individually controlling the prosecution or defense of separate actions; (B) the extent and nature of any litigation concerning the controversy already commenced by or against members of the class; (C) the desirability or undesirability of concentrating the litigation of the claims in the particular forum; (D) the difficulties likely to be encountered in the management of a class action. [Fed.R.Civ.P. 23\(b\)\(3\)\( A\)-\(D\); Robinson v. Texas Automobile Dealers Assn., 387 F.3d 416, 425 \(5th](#)

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[Cir.2004](#)), *cert. denied*, [544 U.S. 949, 125 S.Ct. 1710, 161 L.Ed.2d 526 \(2005\)](#). Additionally, in considering the superiority requirement, the district court must possess an understanding of the relevant claims, defenses, factual and legal issues, and how the case will be tried. [Feder, 429 F.3d at 139](#); [Robinson, 387 F.3d at 425](#).

Here, the identity of the factual and legal issues between all proposed class members makes the notion that they should be required to file hundreds or thousands of individual lawsuits illogical, and forcing them to do so would encourage a waste of judicial and private resources. All class members' claims arise from the same course of conduct and are based upon the same legal theories. Resolution of these claims will affect each class member similarly, and it would be economically prohibitive for many class members who suffered smaller losses to prosecute individual actions. *See Amchem, 521 U.S. at 617* (policy behind the class mechanism overcomes problem that small recoveries inhibit individuals from bringing solo actions to prosecute their rights). Therefore, the first of the four superiority factors-lack of interest of each individual plaintiff in controlling the litigation-favors maintenance of a class action here.

The court also views the second factor-the extent and nature of any litigation already commenced by class members-as supportive of a finding that class treatment is appropriate here. The court is unaware of any other litigation related to this controversy and involving the same proposed class members, and neither party has submitted any facts showing that such parallel litigation exists. The instant litigation has been ongoing for several years, and is well-developed. Given the stage that this litigation has reached, the court also finds that (under the third superiority factor) it is desirable to concentrate and continue the litigation in this forum. By avoiding fragmentation of this case into other courts and jurisdictions, class certification will increase efficiency, decrease costs for both the proposed class and Defendants, and avert the possibility of inconsistent results.

\*21 Finally, the court does not anticipate any particular difficulties in managing this case as a class action that would disfavor such treatment. All class members bring federal securities fraud claims and present no individually novel legal issues. The court anticipates that at trial, the major issue would be the

class's ability to establish causation with respect to their alleged losses. The potential size of the class appears to be large enough for class certification. Moreover, Defendants do not contest Lead Plaintiffs' assertion that the [Rule 23\(b\)](#) superiority requirement has been met in this case. For all of these reasons, the court determines that a class action is the superior method for adjudication of this controversy. *See Lehocky, 220 F.R.D. at 511* (finding that superiority requirement was met in securities fraud case); [Longden v. Sunderman, 123 F.R.D. 547, 558-59 \(N.D.Tex.1988\)](#) (same). However, although Lead Plaintiffs have met the superiority requirement of [Rule 23\(b\)](#), the class cannot be certified because, as is stated above, they have failed to establish loss causation by a preponderance of the evidence.

## V. Conclusion

For the foregoing reasons, Lead Plaintiffs' Motion for Class Certification is **denied**.

## SO ORDERED.

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